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## FACSIMILE TRANSMITTAL SHEET

TO:	Examiner Nghi H. Ly	FROM:	Benjamin S. Withrow
COMPANY:	PTO - Art Unit 2682	DATE:	9/13/2002
FAX NUMBER:	703-872-9315	TOTAL NO. OF PAGES INCLUDING COVER:	3
PHONE NUMBER:	703-305-3900	SENDER'S REFERENCE NUMBER:	7000-075
RE:	Notice of Appeal	YOUR REFERENCE NUMBER:	09/898,357

☐ URGENT ☐ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ ORIGINAL TO FOLLOW

## NOTES/COMMENTS:

Attached please find the following documents related to the above-referenced application:

- 1) Notice of Appeal (1 pages)
- 2) Credit Card Payment Form for \$320.00 (1 page)

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PTO/SB/31 (02-01)

Approved for use through 10/31/2002. OMB 0861-0031

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NOTICE OF APPEAL FROM THE EXAMINER TO THE  
BOARD OF PATENT APPEALS AND INTERFERENCES

Docket Number (Optional)

7000-075

I hereby certify that this correspondence is being transmitted  
via facsimile to Examiner Nghi H. Ly at (703) 872-9315  
on September 13, 2002.

Signature

Typed or printed  
name

Kelly Farrow

In re Application of

Joyce et al.

Application Number

09/898,357

Filed

07/03/2001

For

METHOD AND APPARATUS FOR PERFORMING LOCATION-BASED ADVERTISING

Group Art Unit

2662

Examiner

Ly, Nghi H.

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the  
examiner.

The fee for this Notice of Appeal is (37 CFR 1.17(b))

\$ 320.00

- ☐ Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: \$ \_\_\_\_\_
- ☐ A check in the amount of the fee is enclosed.
- ☒ Payment by credit card. Form PTO-2038 is attached.
- ☐ The Commissioner has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet.
- ☒ The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 50-1732. I have enclosed a duplicate copy of this sheet.
- ☐ A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed.

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I am the

- ☐ applicant/inventor.
- ☐ assignee of record of the entire interest.  
See 37 CFR 3.71. Statement under 37 CFR 3.73(b)  
is enclosed. (Form PTO/SB/96)
- ☒ attorney or agent of record.
- ☐ attorney or agent acting under 37 CFR 1.34(a).  
Registration number if acting under 37 CFR 1.34(a) \_\_\_\_\_

Signature

Benjamin S. Withrow, Reg. No. 40,876

Typed or printed name  
09/19/2002 SHURE 00000003 09898357  
September 13, 2002  
DateNOTE: Signatures of all the inventors or assignees of record of the entire interest of the application are required. Submit  
multiple forms if more than one signature is required, see below.☐ Total of \_\_\_\_\_ forms are submitted.Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on  
the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC  
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